



MEDIA RELEASE
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Eye of Africa maximises energy efficiency and minimises light pollution

Johannesburg, 20 July 2009: Eye of Africa, a luxury residential golf estate located 17km south of Johannesburg's CBD, has chosen Beka lighting systems to illuminate the streets and residential roads of the 677ha estate.

Beka's innovation lies in combining modern architecture with energy efficient lights to provide a sustainable and economical solution to limit light pollution and haze to protect the natural environment. This philosophy aligns with Medallist's masterplanned approach that endeavours to protect the area's natural landscape and promotes self-sustainable energy efficient homes.

The Thylia is a modern luminaire-pole combination for contemporary urban areas with a round and sleek design, matching Eye of Africa's architectural style. Metal halide bulbs provide optimum energy efficient white light while the plastic casing at the bottom of the light keeps glare levels to a minimum. At Eye of Africa you'll find three variants of Thylia, illuminating both the road and multipurpose pathways.

The BekaShine range is utilised for all general lighting within the development, including the residential villages and the various landscaped parks, guaranteeing visibility in all areas after dark. The softer level of lighting in the BekaShine range establishes a balance between visibility whilst maintaining the anonymity of the lush surrounds.

All lights are die cast in aluminium and Akzo Blue in colour, producing a functional yet unobtrusive light that will ultimately highlight the natural beauty of Eye of Africa.

ENDS ...

About Medallist:

Medallist is a joint venture between Macquarie Group Limited, a global provider of banking, financial, advisory, investment and funds management services, and Greg Norman's Great White Shark Enterprises which has developed a portfolio of amenity-focused lifestyle communities throughout the United States, Australia and South Africa containing over 15,000 residential sites and 270 holes of golf over the past 12 years.

About Eye of Africa:

Eye of Africa is Medallist's first private lifestyle golf estate to be developed in the South of Johannesburg. The developers are Medallist Developments – a joint venture between Greg Norman's Great White Shark Enterprises and Macquarie Group Limited – and local players, Pixley World Investments.

Eye of Africa is conveniently located 17km south of the Johannesburg CBD and comprises 667ha of land. When completed, the estate will be home to approximately 1 200 freehold stands (Res 1) and 900 sectional title units (Res 3).

Eye of Africa will incorporate hiking and bicycle trails among other healthy lifestyle amenities, within a secured estate environment. The golf course, expertly designed by Greg Norman Golf Course Design, will have minimal impact on the natural environment, by utilising and enhancing the natural landscape features into the shape of the course.

Homes will display a distinct character that complements the site. The architectural vision is to incorporate the use of simple raw materials gleaned from the surrounding Highveld earth fused with European and African designs – all combining into a unique "Afropean" style.

Issued by Grapevine Communication on behalf of Medallist

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