



News release

Greg Norman visits Eye of Africa

Johannesburg, 31 July 2008 – Eye of Africa – Prior to the British Open, World Golf Hall of Fame Member and legend Greg Norman paid another visit to Eye of Africa, the first Greg Norman-designed championship golf course development in Johannesburg. First established in 1987, Greg Norman Golf Course Design is today recognized as one of the premier signature golf course design firms with 63 courses worldwide and an additional 56 projects in various stages of development.

The aim of this third visit to Eye of Africa was to review and ensure that the construction activity of the golf course was delivering in accordance with Greg Norman's vision and expectations. This design concept is created for each project and establishes individual character with an emphasis on aesthetics and playability. This approach results in a course that blends seamlessly with its surroundings and appears as if it has been part of the landscape for generations. It was also an opportunity for Greg Norman to fine tune various design elements while on site, guaranteeing an outstanding golfing experience.

Construction of the golf course has progressed substantially since Greg Norman's visit in December last year with shaping completed on all 18 holes, irrigation and drainage well underway and with four holes already grassed.

During his visit Greg Norman commented that he is delighted with the progress of construction as "this strategically planned examination of the course allows me to make subtle changes to ensure the course has the right feel and playability".

During his 30 year professional career; Greg Norman amassed almost 100 international victories, including 2 British Open Championships and 20 PGA Tour titles. The success offered him the opportunity to compete on many of the greatest golf courses in the world and Norman incorporates this vast experience into each golf course design. He further highlighted some of the changes he made to the course design during his visit.

"On the 16th hole, I've added a bunker to the back right of the green and lengthened the hole to 172m – the shortest Par 3 on the course.

On the 17th hole, we decided to work around a natural outcrop so as not to disturb the environment. The outcrop is in the middle of the second landing area of this Par 5, which adds more strategy to tee-shot placements," Mr Norman explained.

The finishing Par 4 was lengthened to 465m. Greg Norman also added a bunker to this hole to tighten up the tee-shot from the pro tee, making this the longest and most challenging Par 4 on the course. "The fine tuning will guarantee a memorable round of golf for any avid player," Mr Norman concluded.

Like all of Medallist's Greg Norman-designed golf courses worldwide, the Eye of Africa golf course will have minimal impact on the natural environment, enhancing the natural landscape features to shape the golf holes.

For more information contact Montagu Property Group on (011) 469-1330 or register online at www.eyeofafrica.co.za

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About Eye of Africa

Eye of Africa is Medallist's first private lifestyle golf estate to be developed in the South of Johannesburg. The developers are Medallist Developments – a joint venture between Greg Norman's Great White Shark Enterprises and Macquarie Group Limited – and local players, Pixley World Investments.

Eye of Africa is conveniently located 17km south of the Johannesburg CBD and comprises 677ha of land. When completed, the estate will be home to approximately 1 200 freehold stands (Res 1) and 900 sectional title units (Res 3).

Eye of Africa will incorporate hiking and bicycle trails among other healthy lifestyle amenities, within a secured estate environment. The golf course, expertly designed by Greg Norman Golf Course Design, will have minimal impact on the natural environment, by utilising and enhancing the natural landscape features into the shape of the course.

Homes will display a distinct character that complements the site. The architectural vision is to incorporate the use of simple raw materials gleaned from the surrounding Highveld earth fused with European and African designs – all combining into a unique "Afropean" style. The architectural vision also has a natural slant, incorporating the use of simple raw materials gleaned from the surrounding area, while the construction of energy efficient homes and indigenous landscaping are both encouraged.

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