



News release

US expert “shaping” Greg Norman course at Eye of Africa

Johannesburg, 26 October 2007 – Eye of Africa – Denis Hardesty has shaped golf courses in 22 US States, the Bahamas, the British West Indies and has now brought his extensive experience and flair to South Africa.

Shaping is quite a unique profession and there seems to be only a few shapers plying their trade across the globe. Denis started his career as a shaper in 1982 after completing his military training in the air force, where he worked as an equipment operator.

“The air force required the construction of nine holes and that’s how I got into course shaping,” says Denis.

Eye of Africa’s golf course is Denis’ fourth project for Greg Norman. “Greg has always been my favourite golfer, so when I was offered this project I jumped at the chance. I didn’t even ask where I was going!” he says.

“We are extremely pleased to have Denis in charge of shaping our golf course. He completed shaping the second hole (par 5) in two weeks – half the time it normally takes to complete. This hole incorporates a storm water channel, which deals with a large component of the site’s storm water management plan and includes a sizeable wetland lake area in front of the tee,” says Brad Tindale, Chief Operations Officer of Medallist South Africa.

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About Eye of Africa

Eye of Africa is Medallist’s first private lifestyle golf estate to be developed in the southern suburbs of Johannesburg. The developers are Medallist Developments – a joint venture between Greg Norman’s Great White Shark Enterprises and Australia’s leading investment bank, Macquarie Bank – and local players, Pixley World Investments.

Eye of Africa is conveniently located 17km south of the Johannesburg CBD and comprises 667ha of land. When completed, the estate will be home to approximately 1 200 freehold stands (Res 1) and 900 sectional title units (Res 3).

Eye of Africa will incorporate hiking and bicycle trails among other healthy lifestyle amenities, within a secured estate environment. The golf course, expertly designed by Greg Norman Golf Course Design, will have minimal impact on the natural environment, by utilising and enhancing the natural landscape features into the shape of the course.

Homes will display a distinct character that complements the site. The architectural vision is to incorporate the use of simple raw materials gleaned from the surrounding Highveld earth fused with European and African designs – all combining into a unique “Afropean” style.

Media enquiries

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Greg Norman



Denis Hardesty