



News release

“Great White Shark” visits Eye of Africa

Johannesburg, 12 December 2007 – Eye of Africa – While in South Africa to compete in the South African Airways Open, golfing legend Greg Norman also completed a detailed design revision on site at Eye of Africa, the first Greg Norman-designed lifestyle and golf course development in Johannesburg.

During his visit, Mr Norman reviewed construction progress to date and imparted his individual design aspects that can only be appreciated in the field. The strategically planned examination of the course also allowed Mr Norman the opportunity to make subtle changes to ensure the course has the right feel and playability.

“A lot of progress has been made since my last visit. Major infrastructure such as access roads and boundary walls are now in place and the golf course is taking shape,” Mr Norman commented during his visit.

Mr Norman is particularly proud of the environmental sensitivity of the development. “This is not just a golf course or residential estate, but a place that has been designed to provide meaningful infrastructure while adhering to Medallist’s urban design, landscaping and environmental policies,” he said.

Like all of Medallist’s Greg Norman-designed golf courses, the Eye of Africa golf course will have minimal impact on the natural environment, enhancing the natural landscape features to shape the golf holes.

Medallist’s architectural vision also has a natural slant, incorporating the use of simple raw materials gleaned from the surrounding area, while indigenous landscaping is encouraged.

This approach has attracted buyers to the development. Stefan Cilliers, who purchased his piece of Eye of Africa in July last year, feels that Eye of Africa’s style is a welcome change from most other lifestyle developments in South Africa. “Unlike many other developments in the country where every square inch is being exploited to suit the developers financially, it feels great to be part of a project where the natural environment will be protected and where it will be the main attraction,” says Mr Cilliers.

For more information or to secure your exclusive invitation to the next release, register online at www.eyeofafrica.co.za or contact Montagu Property Group on (011) 469-1330.

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About Eye of Africa

Eye of Africa is Medallist's first private lifestyle golf estate to be developed in the southern suburbs of Johannesburg. The developers are Medallist Developments – a joint venture between Greg Norman's Great White Shark Enterprises and one of Australia's leading financial services providers, Macquarie– and local players, Pixley World Investments.

Eye of Africa is conveniently located 17km south of the Johannesburg CBD and comprises 677ha of land. When completed, the estate will be home to approximately 1 200 freehold stands (Res 1) and 900 sectional title units (Res 3).

Eye of Africa will incorporate hiking and bicycle trails among other healthy lifestyle amenities, within a secured estate environment. The golf course, expertly designed by Greg Norman Golf Course Design, will have minimal impact on the natural environment, by utilising and enhancing the natural landscape features into the shape of the course.

Homes will display a distinct character that complements the site. The architectural vision is to incorporate the use of simple raw materials gleaned from the surrounding Highveld earth fused with European and African designs – all combining into a unique "Afropean" style.

Media enquiries

Brenda Watson

Tel: (011) 706-6771

Cell: 082 575 2540